

EC Preparing for Parcel Forum

Will be debuting new booth design

Over the past year, Eastern Connection has been updating their corporate materials to reflect the company as it is today. Included in this update was a new company website, collateral re-development & production, an intranet overhaul and the development of several new promotional materials.

EC's updated corporate presence has also been seen in new company marketing initiatives including external company newsletters, e-mail blasts, company blogs and, most recently, company micro-blogs on Twitter.

The next debut of the enhanced EC image will be at the Parcel Forum in Chicago, IL in October. EC's marketing department has worked diligently to update our booth design to accurately reflect Eastern Connection's evolution over the past 26 years into the company it is today.



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Potential UPS Strike Looming

Designated negotiation representatives of the large force of UPS aircraft mechanics recently called for a strike vote by its members, due to be counted on September 14th, 2009. If a "yes" vote is tallied, both parties will partake in a "cooling off" period of no less than 30 days, and then resume discussions. If no settlement is reached, UPS workers could strike by mid-October, possibly affecting the heaviest shipping period of the year. Industry analysts, however, do not expect a strike to actually take place. UPS has too much business at stake that would be affected, and is expected to reach an agreement with the union in order to avoid the service disruption.

Eastern Connection Staff Expands

Eastern Connection's Operations department has continued to expand by recently adding three new staff members to the team. Pavel Molina has been hired as the Operations Supervisor at our Newark facility. Mike Demers and Tiffany Tropp joined the EC Woburn team. Mike will be serving as the Woburn Operations Manager and Tiffany will be taking on the position of Woburn AM Supervisor. Additionally, Roger Perrin, the previous Woburn Operations Manager, has been promoted to Operations Project Manager.

USPS Entering Troubled Times

Recent reports on the state of the USPS's business are troubling. The United States Postal Service is facing a \$7 billion potential loss this fiscal year, despite their recent 2-cent stamp price increase and massive staff cuts. The USPS is citing advances in technology as well as the state of the economy as reasons for this immediate need for extensive restructuring of its business model. To stave off the possible crisis, the USPS is closing and consolidating over 400 post offices nationwide, as well as offering current staff a financial incentive to retire or resign by September 30, the end of the USPS fiscal year. USPS also recently announced a corporate discounting initiative, beginning October 1st, to encourage corporations to communicate with their customers via traditional mail to help boost their business. Significant discounts would be provided to qualifying shippers. To read the official Government Accountability Office's report, visit <http://www.gao.gov/cgi-bin/getrpt?gao-09-937sp>.